



BOSTON COLLEGE

CENTER FOR CORPORATE CITIZENSHIP

CARROLL SCHOOL OF MANAGEMENT

KNOW MORE · DO MORE · ACHIEVE MORE



BOSTON COLLEGE

CENTER FOR CORPORATE CITIZENSHIP

CARROLL SCHOOL OF MANAGEMENT

KNOW MORE · DO MORE · ACHIEVE MORE

Challenges, Solutions, and Strategies

One of the main challenges addressed in this Member Meetup was the inclusivity and actionability of various CSR Programs. For example, some skills-based programs or volunteering can be meaningful in action but can prevent some employees from participating. More specifically, skills-based volunteering and programs that expect certain skills or qualifications can prevent some employees at a firm from joining. As a result, firm CSR programs and initiatives should focus on inclusivity for employees of all levels and capabilities.

5. Build Sustainable Program Infrastructure
 - a. Establish local champion networks to drive participation
 - b. Create regular communication channels between offices
 - c. Implement systems for tracking and recognizing participation
 - d. Develop mechanisms for sharing best practices across locations
 - e. Enable employees to have a voice in selecting charity partners
6. Foster Strategic Integration
 - a. Align social impact work with business objectives where possible
 - b. Create opportunities for skills-based volunteering
 - c. Develop partnerships that benefit both community and business goals