

Coercive versus Seductive Forms of Social Control

	Coercive	Seductive
Center of Power	9: =0, . 734+97+0, =709: +, 9-134	D97, 97. 3=07/: +D9: 0/E=7+D9: 9E4
Expansive Ambition	8-92. +=E, 17=	8-92. +=E. 7\=3+; +E9: 9, 9-4
Order of Leadership	. /39D7. ND+ <18<-4+C1012-=+; +RV=F+]F1D3. 397+; +8=: =7. .5	, -/39D7. ND+ 1: C1012-=+; +E921-=+]D97, 97. 3=+29. 7F5
Philosophy	A#?)K' # \$+E. 3=71. -10E+]D9EE=7D=0=7C1: 8+03. 3=5+]OD1=: D=0=7C1: 8+, . 734+1: =5+ 7=-1819: +. 0+=: =E4	7. N9: . .+&#?%A)#\$)" &+]03. 3=+0=7C1: 8+D9EE=7D=5+]OD1=: D=0=7C1: 8+29 [9E+1: =5+ 7=-1819: +. 0+D9EE9F134
Ultimate Value	, 9J=7+]E903+J <1, 05	E9: =4+]E903+39405
Social Status	, 79VIE134+39+, 9J=7+]"9C1=3+&. 4+L. 4+, 1D3/7=5	D9: 0, 1D/9/0+D9: 0/E, N9: +] \$1H=0034=0+9H+3<=+A1D<+. : F+G. E9/05
Cultural Character	7=, 7=001C=+ E. 0D/-1: =+ , . 3719ND+ , /713. : 1D. + =. 7: =03	=V, 7=001C=+ H=E1: 1: =+ 0=-H0D=: 3=7=F+ 0=: 0/. + 179: 1D+; +<1,
Propaganda Tool	1F=9-984+], . 734+1: =5+ 03. 3=+<=79	H. : 3. 04+], 9, +D/-3/7=5+ E=F1. +03. 7
Modes of Control	D9EE. : F+; +D9: Z/=7+ D9: 0D71, N9: + , <401D. +3<7=. 3+ , . 734+94. -34+ R. 3+ D=: 0970<1, + 3<=+Y18+\$1=	3=E, 3+; +D909, 3+ . FF1DN9: + R: . : D1. +F=23+ 27. : F+94. -34+ H. 0<19: + 0. 3/7. N9: + 3<=+Y18+?9, +]9E: 1F17=DN9: . .+Z/. D\=745
Representative art form stor line polemic architecture profession ps chosis model orld	++ D9--. 8=+ E1: 1037400+. 813, 79, + ^+<9/7+0, ==D<+ Y=7-1: +VV. + , , , . 7. 3D<1\+ , . 7. : 91. + " \1: : =7+29V	++ E9: 3. 8=+ (9--4J99F00+. 0049/0-1\=013+ ^_0=D9: F+, F+ &. +9H+#E=71D. + 0. --0E. : +; +. FE. : + . : 7D10010E+ B17D=00+0=

What the Nose Knows: America's Remembrance of Things Past

Birth decade		Most Nostalgic Non Food Odors
s	→	9J=70a+87. 00a+790=0a+, 1: =a+09. , a+E. : /7=
s	→	9J=70a+<. 4a+0=. +. 17a+, 1: =a+2. 24+, 9JF=7a+2/7: 1: 8+=. C=0
s	→	2. 24+, 9JF=7a+&9E00+, =7H/E=a+D/3+87. 00a+` 9J=70a+0=. +. 17a+790=0a+3J ==F
s	→	2. 24+, 9JF=7a+&9E00+, =7H/E=a+L. Fb0+D9-98: =a+D7. 49: a+, 1: =a+*- . 4+L9<
s	→	2. 24+, 9JF=7a+&9E00+, =7H/E=a+D<-971: =a+J1: F9J+D=-. : =7a+L. F00+D9-98: =a+F=3=78=: 3a+, . 03=a+*- . 4+L9<c ^d