

CASE INTERVIEW PREPARATION

You've done the hard work to network, form your resume, and tailor your cover letter, and now you have landed an interview! It is no easy feat to make it to the case interviews, so congratulations! Now it's time to prepare...

What are employers looking for in a case interview?

- Analytical skills: Ability to break down complex problems into smaller, manageable parts.
- Problem-solving skills: Ability to identify the root cause of a problem and develop a solution.
- Communication skills: Ability to clearly articulate your thoughts and findings.
- Teamwork: Ability to work effectively with others.
- Business acumen: Understanding of business concepts and the ability to apply them to a specific case.

How are you going to prepare?

- Research the company: Understand the company's mission, vision, and values.
- Review your resume: Be prepared to discuss your past experiences and how they relate to the case.
- Practice case interviews: Use sample cases to practice your problem-solving skills.
- Develop a structured approach: Use a framework like MECE (Mutually Exclusive, Collectively Exhaustive) to analyze the case.
- Prepare questions: Have a list of questions to ask the interviewer.
- Dress professionally: Make a good first impression.
- Arrive on time: Be punctual for the interview.
- Stay calm: Don't be afraid to ask for clarification if you're unsure.
- Show your work: Write down your thoughts and findings as you go.
- Listen actively: Pay attention to the interviewer's feedback.
- Thank the interviewer: Express your appreciation for the opportunity.

